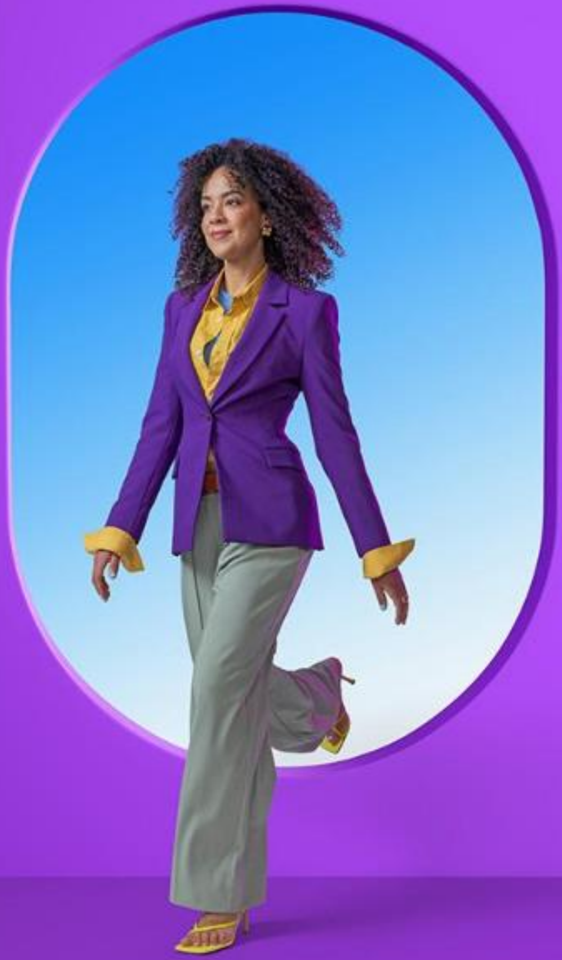
Special Shareholders Meeting

24 August 2026



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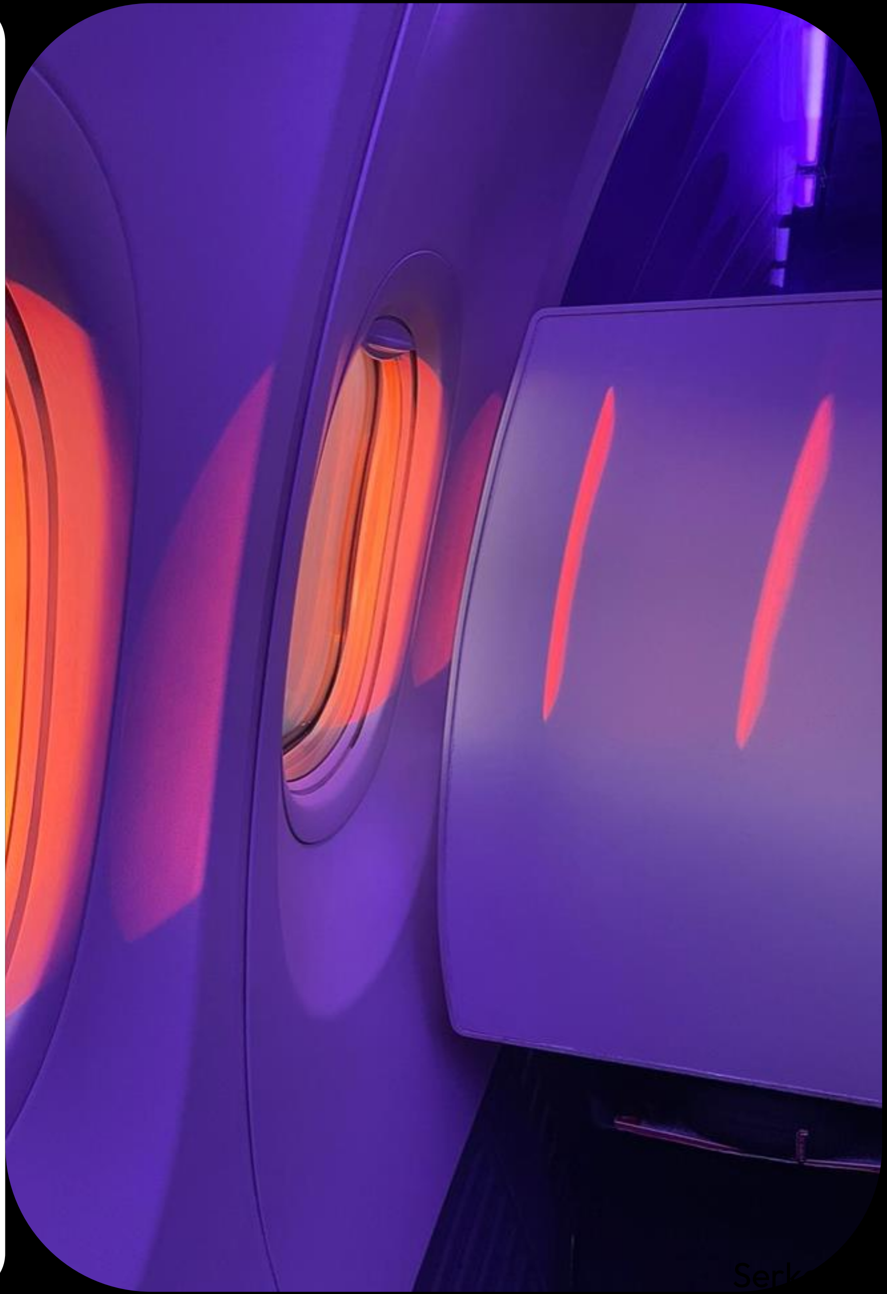
Welcome

Claudia Batten
Chair

Order of meeting

1. Chair’s Introduction
2. General Shareholder Q&A
3. Formal Business & Resolutions



Chair’s Introduction

Background

- Issuing Restricted Share Units (RSUs) plays a key role in attracting and retaining talent for our strategic initiatives.
- Serko's share price has been impacted by a broad market re-rating of the technology sector. This means that a greater number of RSUs is required to achieve the target value of our equity incentive grants.
- We are seeking shareholder approval to issue RSUs above the 3% threshold for employee issuances in the NZX Listing Rules.
- Equity-based incentives are preferred by Serko to maintain alignment between employees and shareholder interests and to preserve our cash reserves.

Our strategic initiatives: delivering to our $250m FY30 aspiration

1

Serko.ai

Serko's new multi-agent AI solution, which has launched in a closed-beta trial in the US

2

Scaling Booking.com for Business

Building on positive momentum and delivering greater scale

3

Defined US corporate segments with Booking.com for Business

Targeting US corporates that regularly move people at scale

General Shareholder Q&A

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